

## FURNITURE

*We've heard it before, did you win the family sofa in a coin toss?*

### Make Your Dreams Come True

Dreaming of that oh-so-perfect headboard on Pinterest but you can't find it anywhere? We've got your back. From replicating an existing piece to taking your vision and making it a reality, our team of experts will walk you through every step of the process.

### Custom & Handmade

Custom, handmade furniture is at your fingertips. It's carefully planned, constructed and upholstered to meet your exacting specifications. We offer a lifetime warranty on the frame. This is furniture built to last.

### We Make It All

Sofas, chairs, headboards, sleepers, and more. From the frame to the cushions and pillows, we work with you to build the piece you've been wanting and just can't find in a conventional furniture store.

### Quality Since 1920

Highly personalized service with fair and honest pricing. We invite you to bring your ideas and talk with one of our estimators for your single piece or room ensemble.



(800) 753-7378

## UPHOLSTERY

*Our upholsters are 3rd generation experts ready to fix your heirlooms*

### Upholstery Lending Library

We have a vast archive of high-quality fabrics in wide ranges of colors available for our customers to take home.

This facilitates the best color selection opportunity on location and under the room's natural lights. If you care about your fabrics, **come check it out.**

### Down to the Wood

Our experts strip your piece to the bare frame, check for sturdiness and hand-tie seat springs if needed. We can then re-build the layers of padding to suit any custom comfort needs.

### Cushions Galore

Cushions can be made new or re-filled with choices ranging from fine grade down (duck or goose), latex, innerspring or premium foam. The end result is a piece worth talking about.

### The Extras Too

We also make custom Throw Pillows (custom fabric, down or cluster fiber core) and can take care of any style of Headboards (new, custom and re-upholster).



www.squaredealmattress.com

*Home of the Lifetime Comfort Guarantee*



# Sleep Better!



### LIFETIME COMFORT GUARANTEE

Sleep sound knowing your mattress is protected by our Lifetime Comfort Guarantee. If at any time you're not completely satisfied with the comfort firmness – for a small fee, we'll adjust it. Usually, we can do it same day so you never miss a solid night's sleep!

### FACTORY WARRANTY

Each mattress is covered by our factory's prorated limited warranty covering manufacturing defects under normal wear. Visit our website for details.

### SINCE 1920

The Square Deal tradition of hand-crafting mattresses the old-fashioned way has been embraced by 4 generations. History has shown us, advances in technology don't always mean better quality. While others use cheaper, lighter material to save money on shipping, we stay true to our roots and build mattresses to provide lasting comfort from the first night. Our Great grandfather believed our customers deserved a high-quality product at a fair price. So much so, he named the company to stand by our promise:

**A Square Deal Every Time.**



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# MATTRESSES

*We believe everyone should wake up refreshed and ready to seize the day.*

It starts with a mattress that provides optimum support, pressure relief and comfort. Our sleep experts work with you to find the right mattress for your body type and sleep patterns. Our Dreamologists number one priority is helping you find the right mattress to wake up refreshed and ready to seize the day, everyday.

Since 1920 we've manufactured our mattresses to order right here in Chico. You enjoy factory direct pricing, quick turnaround and free local delivery.



*Visit our Dream Team*

## Two-Sided

Most manufacturers eliminated this model to reduce material and shipping costs. We've stayed the course. This style of mattress features twice the comfort for deep sleep and doubles the life of the mattress providing outstanding value for our customers.

## Natralux Rubber Mattress

100% naturalux, it features a unique support system designed to align the spine, providing a restful night's sleep in any position. Its plush texture reduces motion, perfect for the light-sleeper and those who experience aches and pains. Also available in a hybrid model.

## Memory Foam

Enjoy a cooler, comfortable sleep thanks to new technology in memory foam. Designed for superior pressure relief and a significant reduction in motion transfer, this line allows you and your partner to enjoy a rejuvenating and silent sleep experience.

## Hybrid Technology

Our hybrid mattress models incorporate the use of various springs together with different padding to give your sleep the best of both worlds.

Ask about our *Nano Coils*.



# BEDDING

*Improve your quality of life simply by improving your quality of sleep*

## Make Your Bed Blissful

A quality Square Deal mattress is the foundation to wake up refreshed and ready to seize the day. To create the ultimate sleep experience, dress your bed in superior comfort.

## Sheet Sets and Much More

We carry a variety of sheet sets, mattress pads and protectors, blankets, pillows and throws – all available to take home same day. Or, place a custom order to fit your personal décor need.

## Love Your Bed

Our collection of colors and materials add a touch of style and comfort taking your sleep experience from ordinary to extraordinary. Isn't it time you loved your bed?

## Adjustable Beds

Adjustable beds let you create the ultimate bedroom experience. Use a wireless remote, or your smart phone to find the perfect position for reading, watching TV, sleeping or lounging. Advanced models can control lighting, airflow, sound and more all from your bed.



# FOAM

*We do Custom cut foam for custom refills, sound proofing & much more!*

## We're Your Local Foam Source

No need to buy online. We offer a full selection of foam on-hand, open to the public, at our Chico factory. **Custom cut! Custom refill! Sound Proofing! More!** Each foam has properties and applications. Our experts will help you find the foam that's right for your project.

## Latex

Natural Foam Rubber is all-natural, durable and highly resistant to bacteria, mold, mildew, mites and other odor causing germs. Popular for mattresses, furniture, seat cushions and more where moisture occurs.

## Polyurethane Foam

This foam is the most common foam used in furniture, mattresses, crafts, and sound proofing. Its open cell construction makes it breathable.

## Memory Foam

Visco Elastic Memory Foam, or memory foam, is a specialized type of Polyurethane foam with unique support characteristics created by NASA. Here on Earth, you'll find it used for mattresses, toppers, pads, and cushions.



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Visit our online showroom today:

[www.squaredealmattress.com](http://www.squaredealmattress.com)