



The **Chesterfield** was created by 4th generation mattress engineers drawing from over 100 years of sleep expertise.

Traditional cotton tufted mattresses provide peace of mind for those concerned with the artificial components of modern beds. Cotton contains no petrochemicals, is hypoallergenic, a natural temperature regulator, and requires no synthetic bonders.

The **Chesterfield's** layers of cotton are hand-tufted directly to a spring unit for superior durability. As the cotton wears, it reinforces itself by compressing into a batting instead of stretching and softening like foam. The batting resists body impressions, giving you an optimal spine-support surface for the entire life of the mattress.

Monday-Friday: 9am-5pm
Saturday 10am-4pm

SquareDealMattress.com



PASSED DOWN THROUGH GENERATIONS

When he founded the business in 1920, Ennis Rife specialized in the cotton mattresses of his time. He would process the cotton through a gin to aerate it, then needle tuft the layers by hand into a fine batting. Each bed required several days of careful craftsmanship.

Ennis' commitment to quality has been passed down, and though technology has reduced the build time to mere hours, our tufting is still done by hand. The **Chesterfield's** design takes advantage of Square Deal's century of experience in providing exceptional products and service.

Square Deal Mattress
Factory & Upholstery

1354 HUMBOLDT AVE CHICO, CA 95928

(530) 342-2510

The
Chesterfield
TRADITIONALLY TUFTED

NATURAL COTTON MATTRESS



BESPOKE SPRINGS

CUSTOMIZED COMFORT SOLUTIONS

At Square Deal we believe all sleepers deserve the opportunity to experience natural comfort. The **Chesterfield** is designed to be customizable with three spring unit options, each with a different firmness and body accommodation in mind.

Medium Firm Option: Individually wrapped coils conform to the curves of your body and provide proper spinal alignment. This helps to isolate motion and reduce partner disturbance. Preferred by side and active sleepers.

Firm Option: A Bonnell spring with its unique, ergonomic structure, provides counterbalanced deflection that equalizes motion when weight is applied. Preferred by back and combination sleepers.

Extra Firm Option: An Off Set spring with a knotted design. The Hinge-Flex gives mattresses added strength, durable surface, and edge support. Preferred by back sleepers.

(530) 342-2510

COTTON CLOUDS

PLUSH NATURAL TOPPERS

While cotton filled beds have many benefits, they have a less responsive feel than foam mattresses. To add plushness and contour, our factory produces toppers with fluffy wool and a cotton core for

pressure relief and temperature regulation. Our **Springs** Bedding department also stocks a variety of wool filled toppers.

Talay Latex is a natural topper for those who require padding to ease discomfort. Tapped from rubber trees and produced with only water and heat, they contain none of the synthetic qualities of polyfoam. Wool and shredded latex can also be combined for the best of both materials.

The experienced Dreamologists in our showroom can help find you the right combination for you!



1345 HUMBOLDT AVE CHICO, CA 95928

WE SPECIALIZE IN “ONE OF A KIND”

FIRE RETARDANT EXEMPTIONS

The United States Code of Federal Regulations requires mass-manufactured mattresses to contain a chemical fire retardant. This retardant makes the bed open-flame resistant and reduces the risk of fire due to household accidents such as burning candles or cigarettes, electrical hazards like sparking, and similar safety risks.

Because Square Deal is the factory direct to you, we are capable of complying with the CFR’s “One of a Kind” exemption allowance, which states that the retardant may be excluded if it is requested in a written prescription from an individual’s own physician. The law considers “physician” to mean a licensed physician, chiropractor, or osteopath.

If you are interested in excluding fire retardant in the **Chesterfield** or any Square Deal mattress, please acquire this prescription before placing the order, as we must retain a copy for our records.

We create the quilts on request only and are proud to provide access to a truly chemical-free bed for those who require one.

When creating a mattress to follow a physician’s prescription to exclude fire barrier, Square Deal shall not be liable for incidental or consequential damages that result from use of the mattress.

SQUAREDEALMATTRESS.COM